



# 2010

## Press Kit



# COMPANY

Hunter Farms gets milk from Producer Associations or Milk Cooperatives. 13,000 cows are milked to provide the plant with 645,000 lbs. or 75,000 gallons of milk - each day. That is approximately 50 lbs. or about 6 gallons of milk from each cow, every day, to keep consumers in milk and cookies.

Hunter Farms works 24 hours-a-day, 5 days a week to turn out 7,200 gallons of milk per hour, 100,000 gallons per day, and that means about 22 million gallons per year. That includes: skim, half percent, 1%, 2%, whole milk, buttermilk, and chocolate milk. When it comes to ice cream, Hunter Farms produces 2.3 million gallons per year for Harris Teeter and other grocery stores. Hunter Farms produces Buttermilk for Hardee's and Frosty Mix for Wendy's that is distributed in North Carolina, South Carolina, Georgia, Florida and Tennessee.

And we even make orange juice - a lot of it - 1 million gallons annually!



1917 Harvey B. Hunter started Hunter Dairy back in 1917 in Charlotte, NC. Mr. Hunter needed a way to get the milk his farm produced to market, so Hunter Farms was born. When he first started out, the milk produced by the cows on the Hunter Farm was often only a few hours old when it was delivered right to a customer's doorstep.

1980 In 1980, Harris Teeter purchased Hunter Dairy in Charlotte.

1990 In 1990, Harris Teeter acquired the Borden Dairy Plant in High Point, which greatly increased dairy product production.

2002 In 2002, both were consolidated into the High Point Plant that exists today.

2010 The operation has grown from delivering the raw milk produced from a small dairy herd, to one which procures milk from 200 dairy farmers across a five-state area. It operates 24 hours a day, 5 days a week, and with over 130 employees it is now approaching \$100 million dollars in annual sales.

Hunter Farms has worked hard to continue to grow and keep pace with new ideas and technology. Hunter Farms supplies ice cream, milk, and other dairy products to Harris Teeter stores under the names of Hunter Farms, Highland Crest and Harris Teeter. Hunter Farms also supplies dairy products to major food service and quick-serve restaurant chains throughout the southeast.

# PRODUCTS

Hunter Farms produces 2.3 million gallons of ice cream per year for Harris Teeter and other grocery stores. Hunter Farms produces Buttermilk for Hardee's and Frosty Mix for Wendy's that is distributed in North Carolina, South Carolina, Georgia, Florida and Tennessee.

And we even make orange juice - a lot of it - a half million gallons annually!



## **Milk and Buttermilk**

We manufacture a full line of plastic gallon and half gallon products. Our mixes are in plastic containers or "Bag in Box". Buttermilk is in plastic containers, bag-n-box, totes or by the tanker load.



## **Ice Cream**

Our ice cream is made with premium, all natural, homemade or standard products. Many of our ice cream products feature the 48 oz. "scround" container. We also have 3 gallon containers available.



## **Juices**

We have a full line of plastic gallons and half gallons of premium juices that are not from concentrate.



## **Programs**

We offer custom packaging and processing tailored to meet your needs, along with private label brands designed to enhance sales for you. Our own Hunter brand products are available with sales programs designed to drive product movement.

## Products



# TOURS

Hunter Farms is proud to offer plant tours! Plant tours are by appointment only and must be scheduled in advance. Each tour lasts about an hour, and all tours are limited to groups of 25.

Tour groups will receive a brochure about Hunter Farms that includes a lesson on the history of the company. They will also watch a video that shows the cows being milked, how the milk is transported to the plant, and finally how the milk is processed and bottled. The group will be able to tour parts of the plant and see milk and ice cream being packaged. They can also learn how Hunter Farms makes the delicious Wendy's Frosty Mix.

At the end of their tour, kids of all ages will enjoy a bowl of fresh Hunter Farms ice cream and take home a coloring book about their adventures.

For more information or to sign up for our tour call Hunter Farms at 336-822-2300 or 1-800-446-8035.

## Tours



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